# **The Logistics Chain Reaction**



**Supply chain disruptions** cost businesses \$182 million annually<sup>1</sup>, with small issues triggering a chain reaction of delays, shortages, and lost revenue. Here's how minor missteps ripple through operations—and how to prevent them.

## The Chain Reaction: How Small Issues Escalate



# The Solution: Breaking the Chain with Smart Logistics



### **Real-Time Freight Matching**

 Prevents idle trucks and wasted miles.



#### **Reliable Credit Checks**

• Ensures financial stability and trust.



### Live Load Tracking

 Improves visibility and prevents delays.

#### **AI-Powered Route Optimization**

 Cuts fuel costs and improves scheduling.



# The Payoff: A Stronger, More Reliable Supply Chain

83% of supply chain leaders say resilience measures have minimized disruption impact.

- Faster Load Turnover
- Reduced Costs & Fuel Waste
- On-Time Deliveries
- Higher Customer Satisfaction



Resources: 1. https://www.interos.ai/resources/global-supply-chain-report/

2. https://www.mckinsey.com/capabilities/operations/our-insights/taking-the-pulse-of-shifting-supply-chains